

## PRESS RELEASE

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## CELFINET joins MWC Barcelona 2019 on the theme "Intelligent Connectivity"

Taking place from 25-28 February at the heart of Barcelona, this year's edition of Mobile World Congress invites 2,400 companies and 107,000 attendees from over 200 countries.

As one of the largest mobile events across the globe, MWC Barcelona 2019 features a highly-rated programme with industry leaders such as Cisco's CEO, Chuck Robbins and Huawei's chairman, Guo Ping.

The theme of this year's event is "Intelligent Connectivity". A term used to describe an ambitious combination between flexible, high-speed 5G networks, Internet of Things, Artificial Intelligence and big data.

Setting up the pace for an era defined by contextualized and personalized experiences, CELFINET joins MWC Barcelona with its innovative approach towards Network Transformation, assisting Tier 1 mobile operators with the existing complexity while lowering operational costs.

VISMON – a multi-vendor and multi-technology Network Management platform – is a key part of the process, supporting Mobile operators through consistent network configuration and automation of repetitive tasks. The 5G-ready software evolves with Artificial Intelligence and Machine Learning algorithms and provides accurate outputs for critical decision making processes.

Located at the room 2C48MR, CELFINET invites visitors to discuss future projects and share insights regarding the industry's most demanding topics. Including 5G rollout and its challenges on existing networks.

Founded in 2003, Celfinet was born with a powerful vision: to develop innovative engineering solutions that could "turn RAN management complexity into simplicity" Based in Portugal, and with a team of 250 engineers spread across 4 continents, CELFINET has become a major technological reference for some of the largest mobile telecommunication operators in the world.

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